

X-Legend Entertainment Co., Ltd (4994)

2025 H2 Investor Conference

Spokesperson
CHOU CHIUMEI
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/ AGENDA

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01

Company Introduction

Stock Code 4994

Founded - 2002/01/09

Date OTC - 2011/12/13

Date TWSE- 2013/12/25

Capital

NT \$663,834 Thousand

Business Activities

PC/Mobile Game R&D

IP Licensing / Co-
development

Game Agency / Publishing

Chairman & President

Chang Feng-Chi

Game



App Store
下載



Google Play
立即下載



Windows
PC遊戲

02 Operating results



Moblie



7th Anniversary Celebration @TW/HK Kuromi & My Melody Collaboration



6.5th Anniversary Commemoration @JP
October, 2025

Mobile



Officially Launched in Europe, America,
and Southeast Asia on November, 4th





New Class & IP Collaboration



幻想神域

源神 ✦ 啟動

July 2025: Global Version Launches
New Class & Lan lan Cat Collaboration





October 2025: New Class &
BUGCAT CAPOO Collaboration

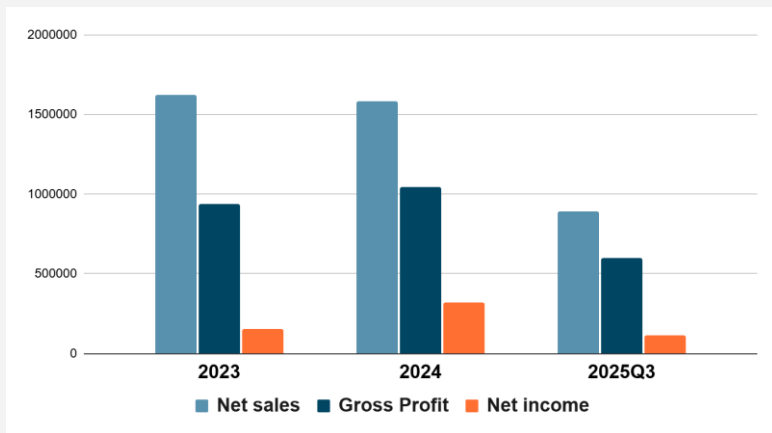


03

Financial Overview

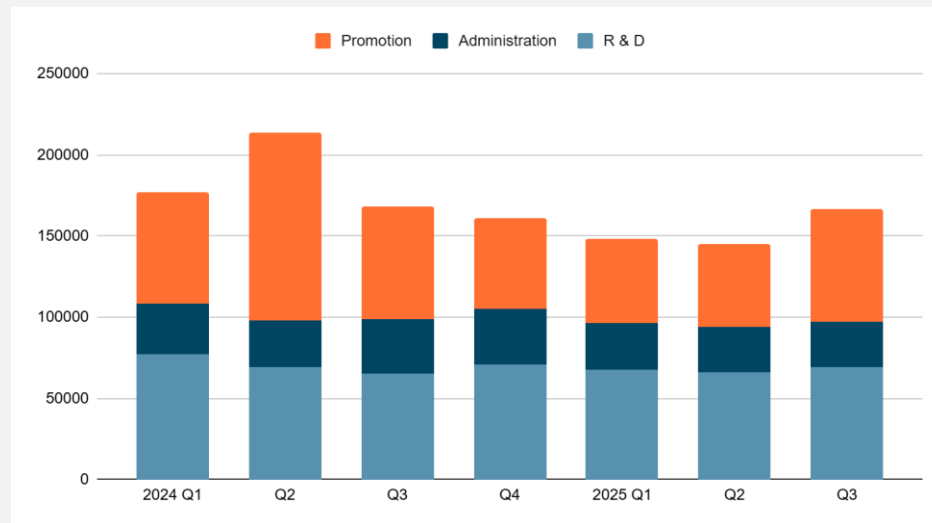
Financial Conditions in the last 3 years

NT\$(thousands)



	2023	2024	2025Q3
Net sales	1,623,649	1,584,132	894,349
Gross Profit	939,752	1,043,807	600,635
Net Income	156,081	317,591	113,443
Gross Margin	58%	66%	67%
Net Profit Margin	10%	20%	13%

Quarterly Operating Expense Analysis



	2024Q1	Q2	Q3	Q4	2025Q1	Q2	Q3
Promotion	69,010	115,798	69,746	55,916	51,750	51,081	69,540
Administration	30,737	28,260	33,517	34,244	28,286	27,904	27,607
R & D	77,486	69,422	65,147	70,841	68,091	65,828	69,554

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Future Outlook

2026 Strategic Priorities

✦ Invest R&D prudently

- **Lower CPA:** Test art styles & themes
 - **Phased Review:** Drive innovation, review metrics
 - **Boost Development:** Accelerate R&D & production
-



✦ Business Directives

- **Validate Commercialization:** Paid testing, reduce ad risks
 - **Strictly Monitor Return Rate:** Optimize budget allocation
 - **Lon-lasting Games:** Continuous content, stable ops
-



✦ Expansion

- **Cross-Platform:** Be basic feature
- **New Partnerships:** Explore new collaborations

Evergreen Portfolio & New Projects



Mobile Games

- Stable operations, enhanced player engagement.
- Pew Pew Slime: launch in Taiwan & Hong Kong in 2026 H1.



PC Games

- Continuous content updates of Global version.
- Explore new markets overseas.



New Project

- Light MMORPG
- Idle/Casual RPG



Pew Pew Slime : 2026 Q1

Mobile



- **Release Regions:** Taiwan & Hong Kong
- **Monetization Design:** Balancing gameplay and revenue
- **Collaboration of well-known sticker IP**
- **Simultaneously release of H5 web version**



Cross-Platform MMORPG : 2026 Q1

Cross-play

- Create a new market segment
- Define next-generation visual benchmarks
- Deep and innovative gameplay revolution
- Unique growth and emblem system





Q&A

