

**Code:4994**



**X-Legend Entertainment  
Co., Ltd**

**Investor Conference, 2023**

**Spokesperson : Chou Chiu-Mei**  
**2023/12/15**



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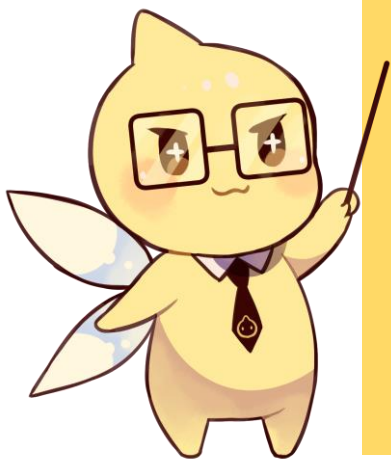
# AGENDA

**01 Company Overview**

**02 Operating Results**

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# **X-LEGEND**

## **Company Overview**



# Company Overview



## Code 4994

Founded – 2002/01/09

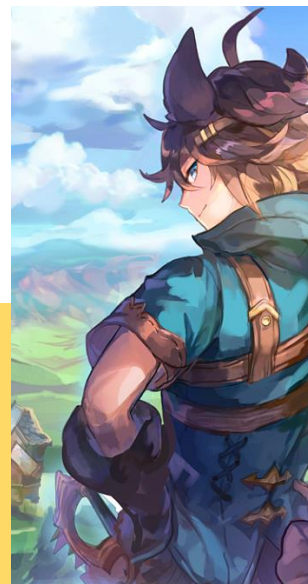
Date of OTC – 2011/12/13

Date of Listing – 2013/12/25



## Capital

NT\$ 663,834 (in thousands)

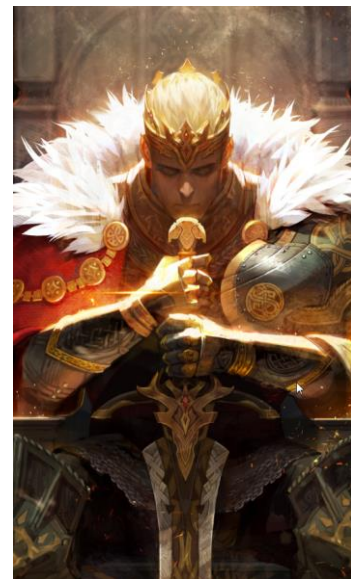


## Business Operation

Online/Mobile Games Developing

Overseas / IP Licensing

Game Agency/Global Distribution



## Chairman & President

**Chang Feng-Chi**

# Company Overview



The image displays a collection of 24 game logos, organized into two columns. The left column, representing PC/Console games, features logos for: 靈光虹 元氣 (Ling Guang Hong Yuan Qi), 劍狐傳奇 (Jian Hu Legend), 星界神話 (Star World Mythology), GRAND FANASIA (Grand Fanasia), 晴空物語 (Clear Sky Story), 幻想神域 (Fantasy Frontier), 聖靈守護 (Holy Spirit Guardian), 狩龍戰紀 (Dragon Slayer), Laplace (Laplace), AURA KINGDOM (Aura Kingdom), eden eternal (Eden Eternal), and 星界神話 (Star World Mythology). The right column, representing mobile games, features logos for: GRAND FANTASIA 精靈樂章 (Grand Fantasia Spirit Music), 星界 (Star World), 時空契約 (Time Pact), 幻想神域 (Fantasy Frontier), 移動冒險 (Mobile Adventure), 如果重來 (If I Could Start Over), 精靈樂章 (Spirit Music), 幻想神域 (Fantasy Frontier), 風之國度 (Land of Wind), 單排跑龍魂 (Dragon Soul), 聖劍-亞瑟傳奇 (Holy Sword - Arthur Legend), and 晴空物語 (Clear Sky Story).



# **X-LEGEND**

## **Operating Results**





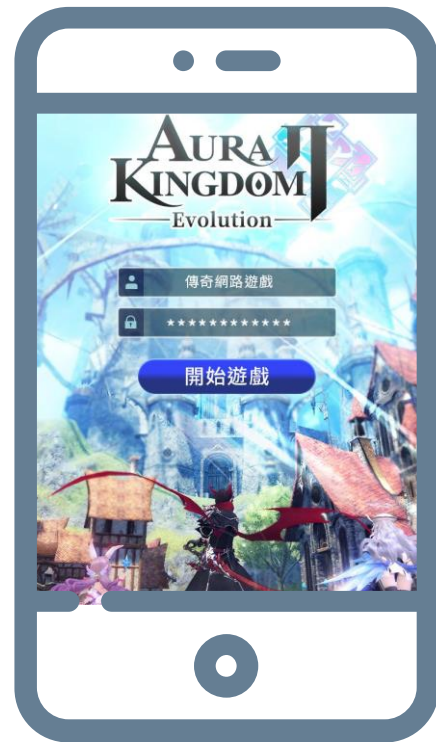
# Aura Kingdom 2 - Evolution

**Self-developed  
mobile game &  
Class IP Developing**

Global version : 2023/8/22

Type : MMORPG

Language version : EN



Mobile games &  
Self-operating



# Fluffy Planet Saga

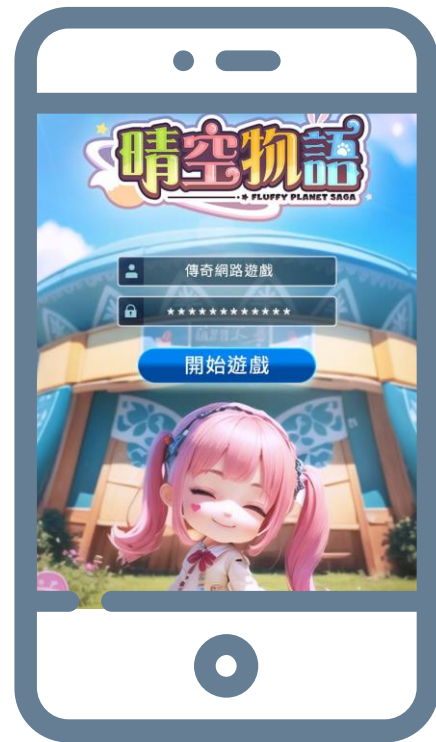
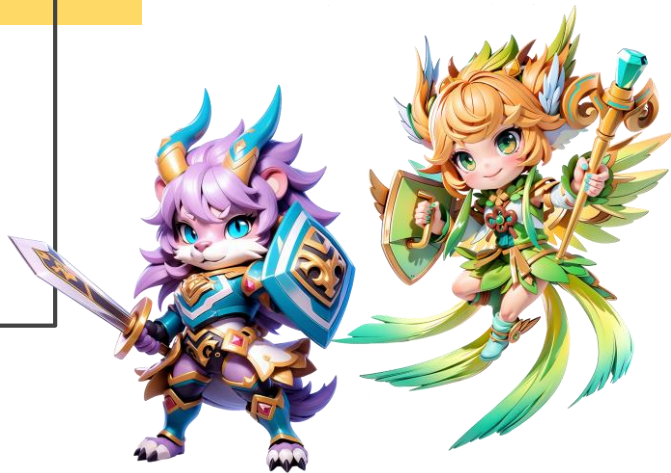
**Self-developed  
mobile game &  
Class IP Developing**

TW version : 2023/11/21

Type : MMORPG

Language version :

EN/TW/HK/SG/MY



Mobile games &  
Self-operating

JP version : 2023 /11/8

Type : MMORPG

IP Authorization

# KARIZ

**Art Authorization  
Adapted from  
DRAGON SLAYER**



# Eden-Eternal-

## 聖境伝説

**Classic PC online game IP  
global operations**

Global version : **2023/05/04**

Type : **MMORPG**

Language version : **CN/EN/JP**



→❖ 聖境伝説 ❖←

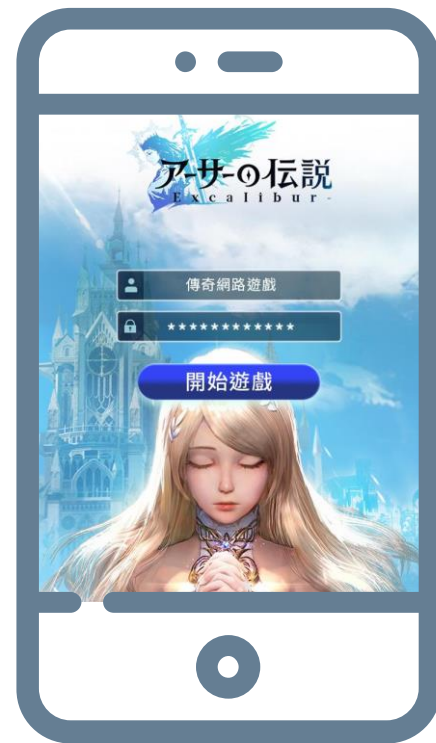


# アーサーの伝説 -Excalibur-

**Independent  
Development &  
Create new IP**

JP version : 2023/03/21

Type : MMORPG



Mobile games  
& New IP

# Kingdom of The Wind

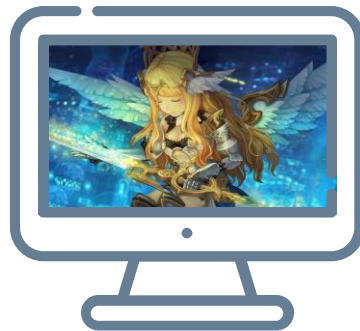
**Art Authorization  
&  
Joint development**

TW version : 2018/12/05

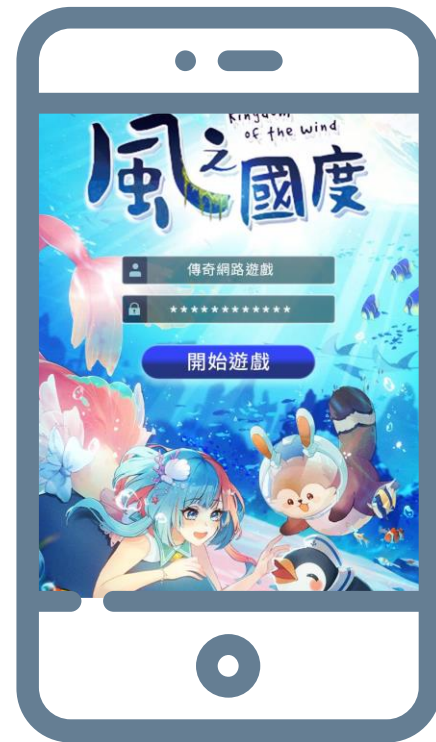
Type : MMORPG

Self-operating Version :

TW/HK/JP



PC game Modes



Mobile games &  
joint development

## Global Distribution

### More than 20 countries and regions

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- Taiwan
- U.S.
- Japan
- Hong Kong
- Macau
- Korea
- Canada
- Brazil
- France
- Germany
- U.K.
- Spain
- Portugal
- Singapore
- Thailand
- Philippines
- Indonesia
- Australia
- New Zealand

## Global X-legend



Headquartered in  
Taipei, Taiwan





# Strategic Planning



## IP licensing

- Diversified collaboration
- Promoting IP brands
- Increase sales momentum

## Expanding

- New Type/New Art Style
- Expand new markets
- Global distribution of PC online games

## Provide

- Continue product value
- R&D capability upgrade
- Import **AI to reduce costs and increase efficiency**







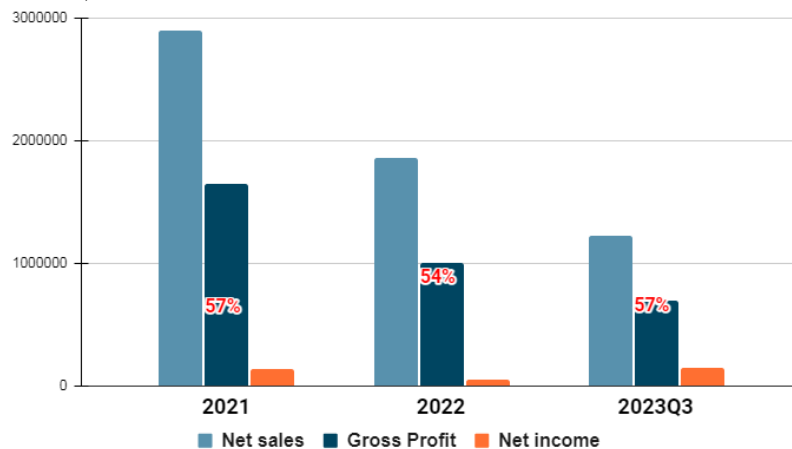
# **X-LEGEND**

**Financial Condition**



# Financial Conditions in the last 3 years

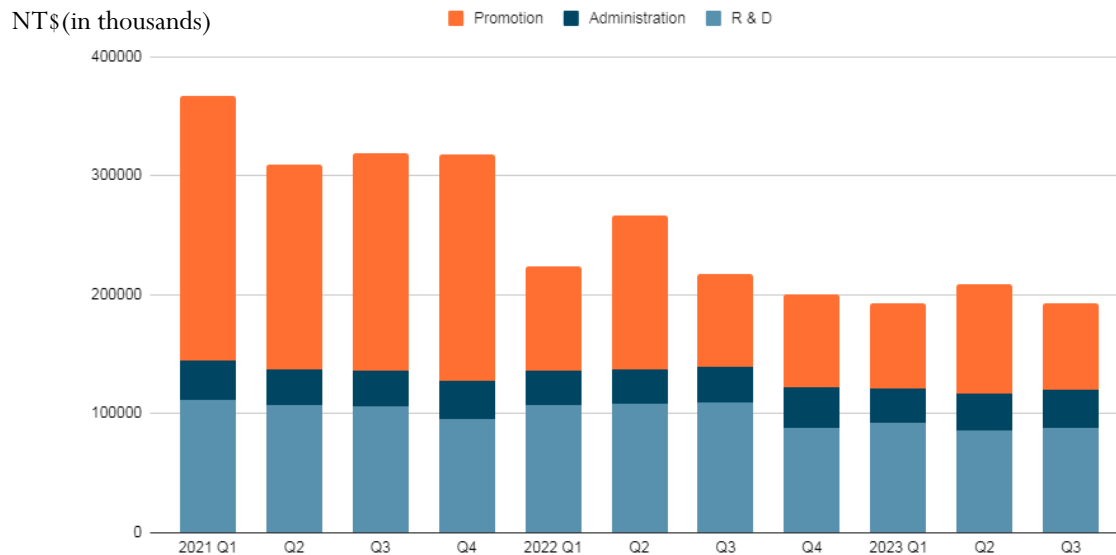
NT\$(in thousands)



	2021	2022	2023Q3
<b>Net sales</b>	2,897,662	1,859,889	1,220,895
<b>Gross Profit</b>	1,647,620	1,005,759	695,302
<b>Net income</b>	136,519	52,821	150,114
<b>Gross margin</b>	57%	54%	57%
<b>Net profit margin</b>	4.71%	2.84%	12.3%

# Quarterly Operating Expense

For Continuous R&D, Reduce administration, Increase publicity



	2021 Q1	Q2	Q3	Q4	2022 Q1	Q2	Q3	Q4	2023 Q1	Q2	Q3
<b>Promotion</b>	222,311	172,555	182,345	190,428	87,730	129,726	77,315	78,259	71,262	91,765	72,920
<b>Administration</b>	33,300	29,682	30,611	32,238	29,104	28,862	30,093	34,535	29,095	31,179	32,187
<b>R &amp; D</b>	110,984	106,720	105,384	95,478	106,644	107,746	109,358	87,562	92,111	85,392	87,422



# **X-LEGEND**

**Prospects**



# Astral tale

**Classic PC online game IP  
global operations**

Global version : 2024/01

Type : MMORPG

Language version : CN/EN/JP



# Fluffy Planet Saga

Expected time of launched : 2024/Q2

Type : MMORPG

Regions : JP

**Self-developed  
mobile game &  
Class IP Developing**



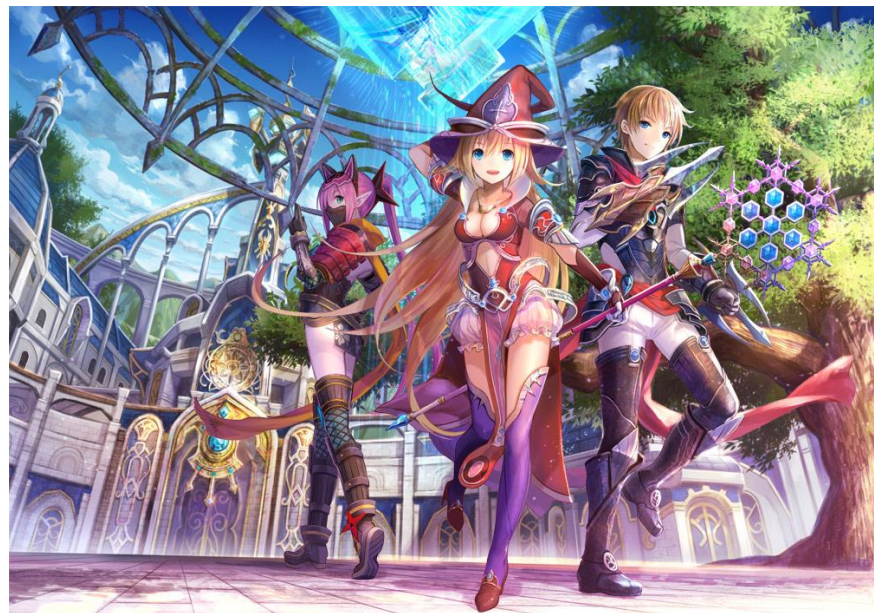
# Aura Kingdom

**Classic PC online  
game IP &  
Licensed for release in  
China**

Expected time of launched : 2024/Q1

Type : MMORPG

Regions : CN





# Competitive Advantage and Prospects

Classic PC online  
game and utilization  
Global direct sales of  
PC online games

Enhancing style  
model and  
exploring new  
product categories

Provide high quality  
of service-lead to  
build a professional  
game brand

MMORPG  
integrated with casual  
and lightweight  
elements and cross-  
platform compatible

Innovative Explore  
multiple types  
Import AI Assistant

Cross-Border global  
localization and  
marketing skills



# X-LEGEND

# THANK YOU

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