

Code : 4994



X-Legend Entertainment Co., Ltd.
Investor Conference, 2021

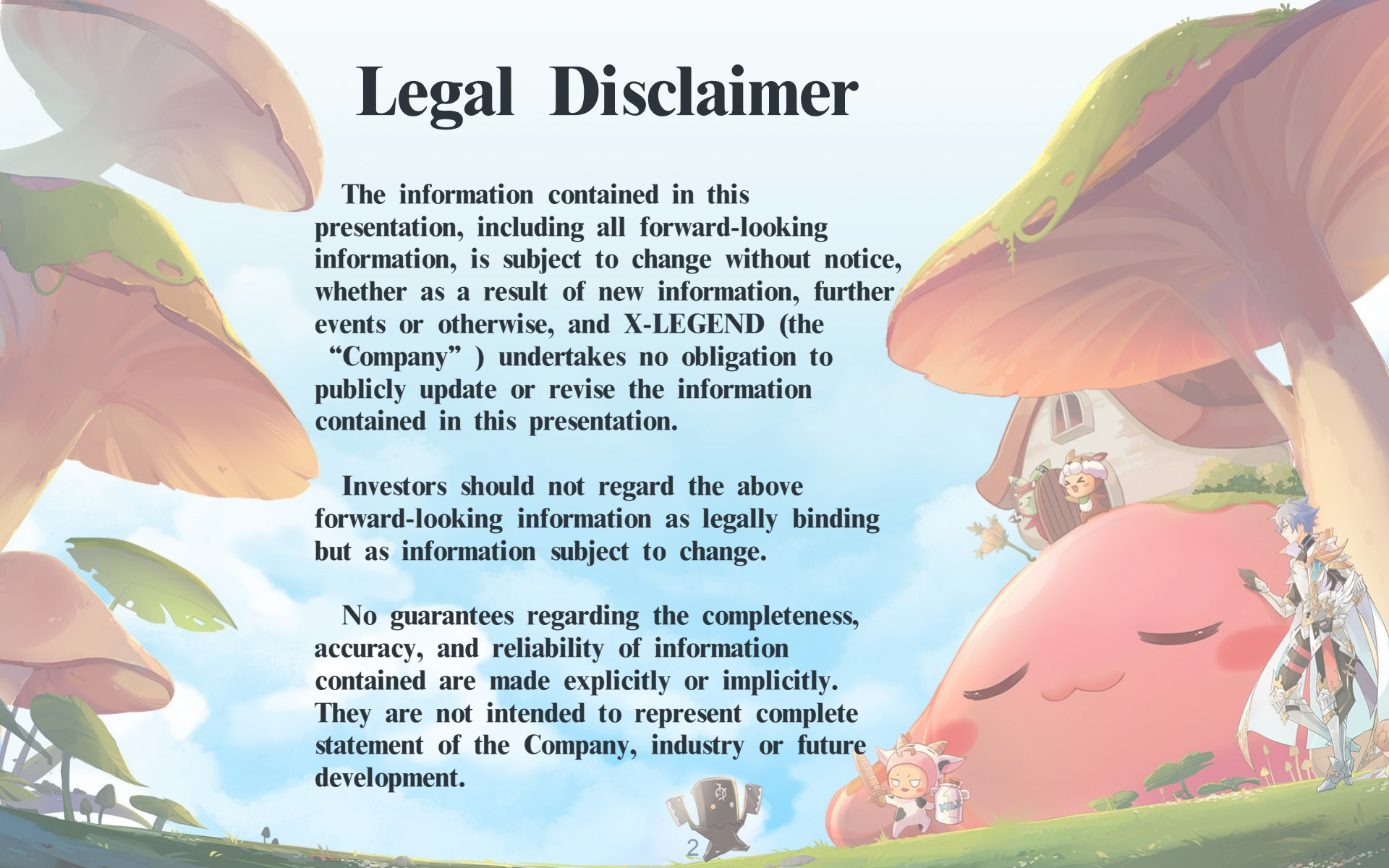
Spokesperson: Chou Chiu-Mei
2021/6/25

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X-LEGEND



Company Overview



Company Overview

Code- 4994

Founded - 2002/01/09

Date of OTC - 2011/12/13

Date of Listing - 2013/12/25



Chairman & President
- Chang Feng-Chi

X-LEGEND ENTERTAINMENT CO., LTD.



Capital

NT\$ 1,106,390 (thousand)



Headquartered in

Taipei, Taiwan

550 employees worldwide



Business Operation

Online/Mobile Games

Developing

Overseas Licensing

& Publishing

Company Overview



IP licensing ↓

- 靈光咒 元氣 (Lingguang Zou Yuanqi)
- 劍狐傳奇 (Jianhu Legend)
- 星界神話 (Star World Mythology)
- GRAND FANTASIA (精靈樂章)
- 晴空物語 (Clear Sky Story)
- 名將列傳 (Famous Generals Chronicle)
- 幻想神域 (Fantasy Frontier)
- 聖光傳說 (Holy Light Legend)
- 狩龍戰紀 (Dragon Slayer)
- Laplace (拉普拉斯的棋子)

Self-development ↓

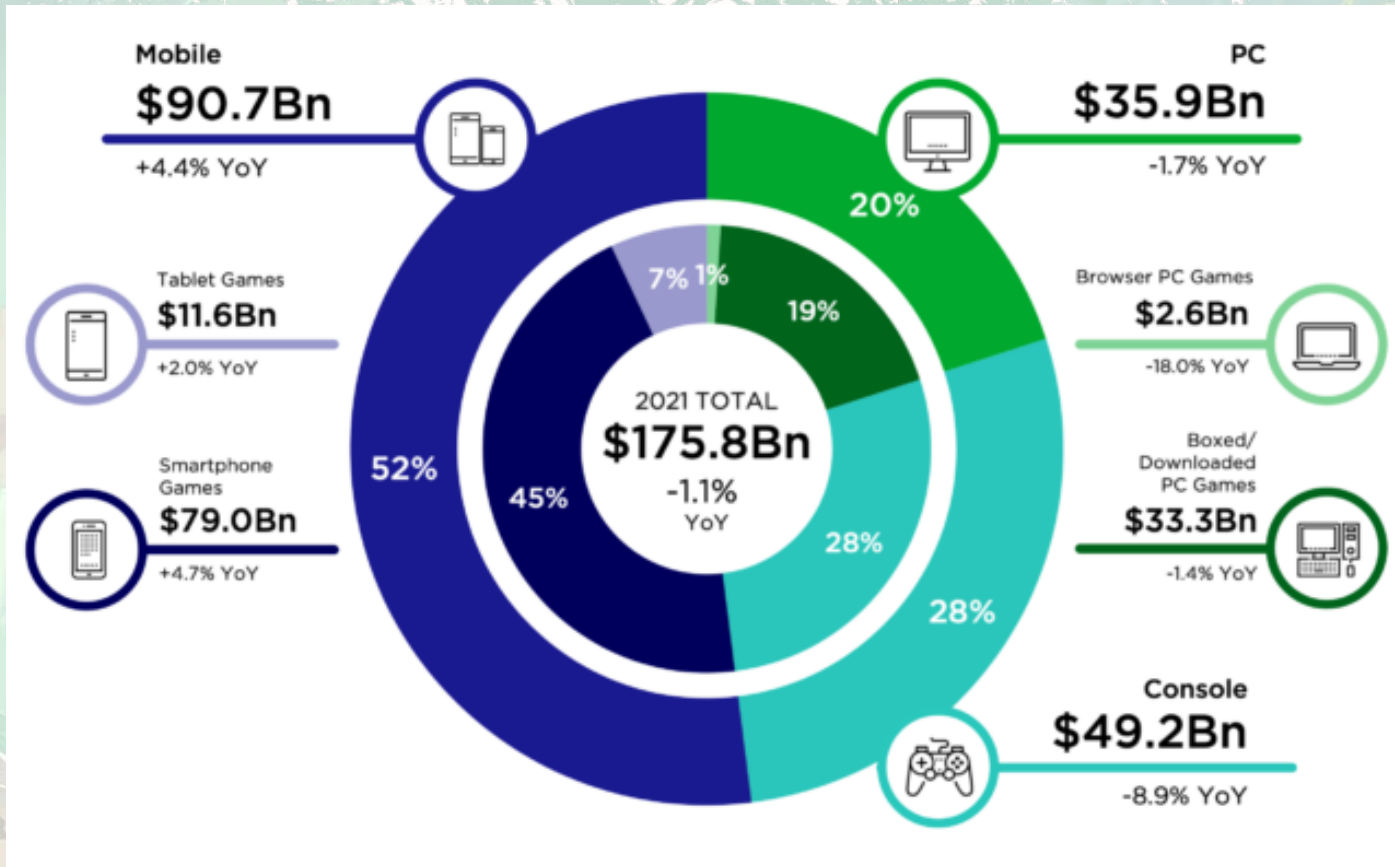
- 精靈樂章 (Grand Fantasia)
- 星界 (Star World)
- 時空契約 (Time Pact)
- 幻想神域 (Aura Kingdom)
- 移動冒險 (Mobile Adventure)
- 幻想神域 (Aura Kingdom)
- 如果重來 (If Only Once Again)
- 精靈樂章 (Reborn Grand Fantasia)
- IP licensing ↓
- 幻想神域 (Aura Kingdom R)
- 風之國度 (Kingdom of the Wind)
- 戰鬥吧龍魂 (Dragonicle)

X-LEGEND

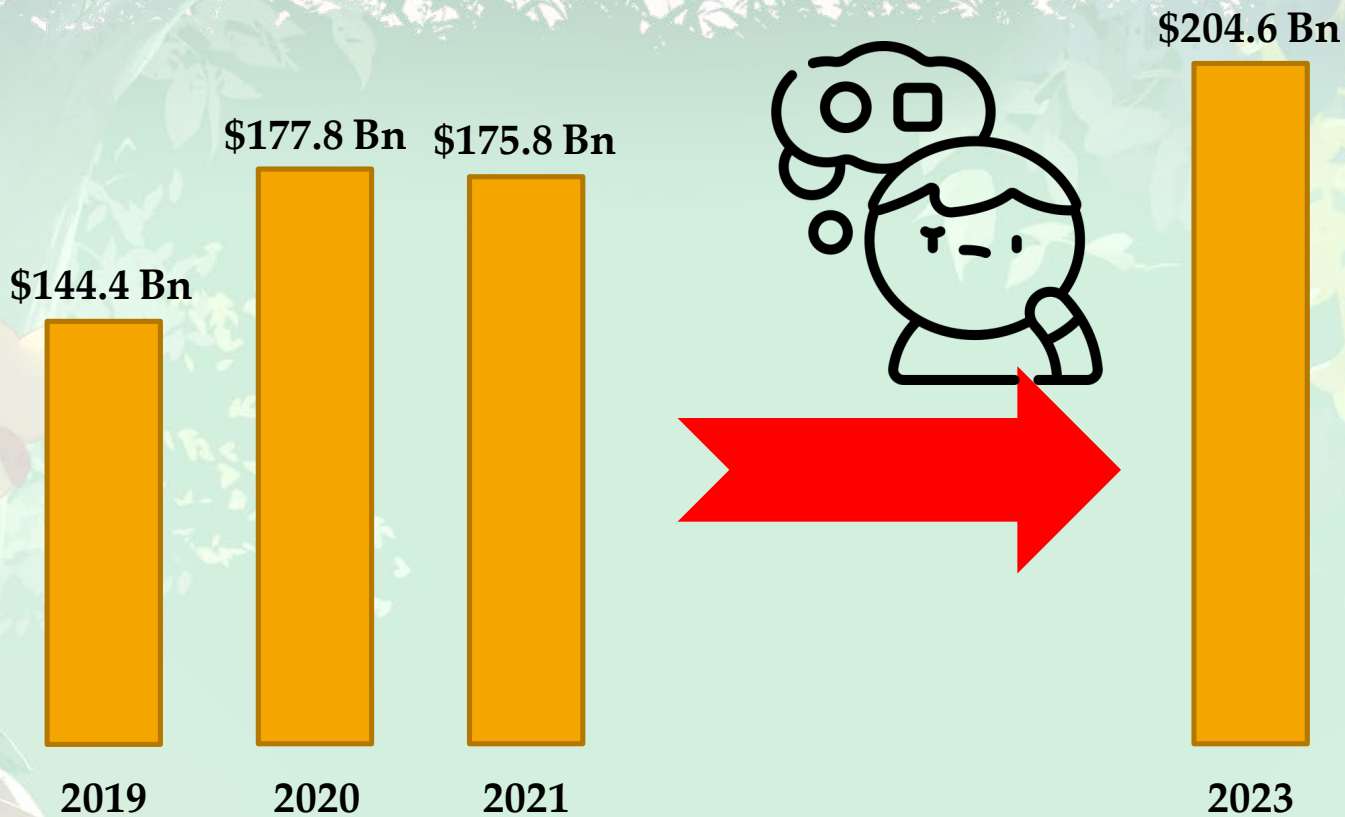
Market Overview



Scale of 2021 global game market (by platform)



Global mobile game revenue



X-LEGEND



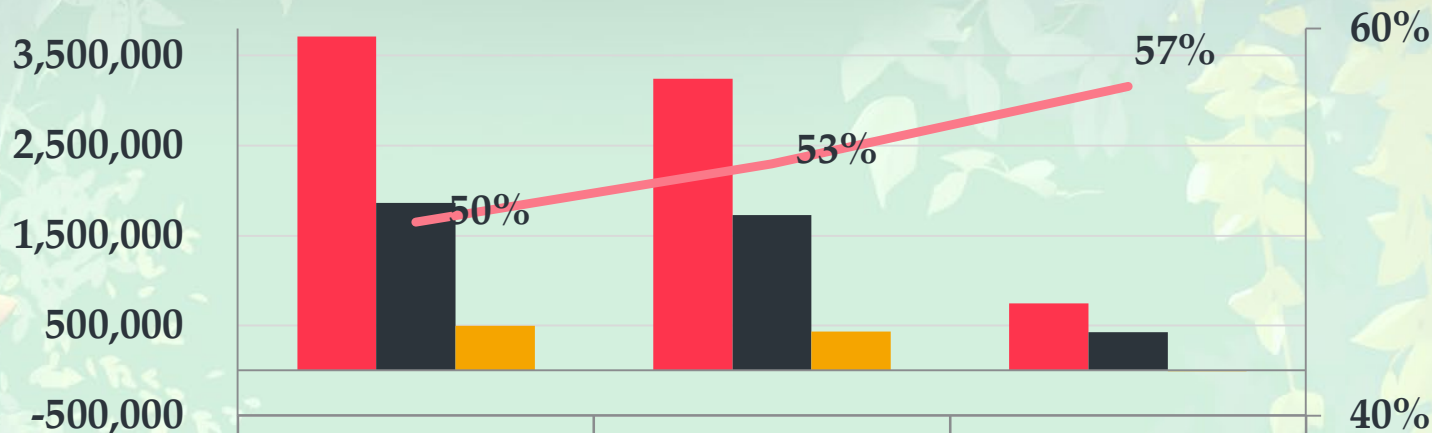
Operating Results







Financial Conditions in the last 3 years



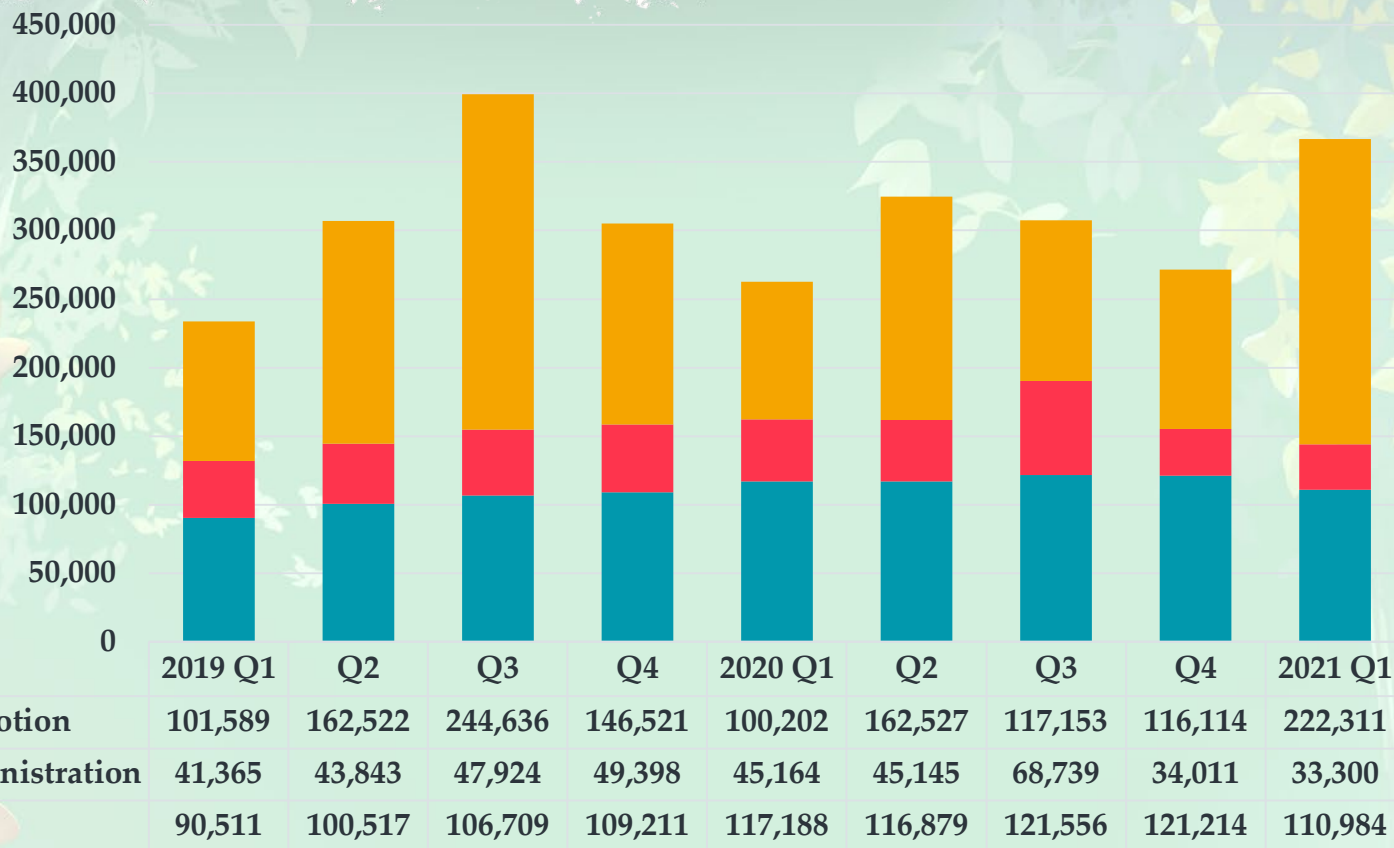
Unit: Thousand dollars



	2019	2020	2021Q1
 Net Sales	3,711,839	3,246,437	742,944
 Gross Profit	1,861,420	1,724,825	423,658
 Net income(loss)	495,834	432,923	-1,599
 Gross margin	50%	53%	57%

Operating Expense in recent years

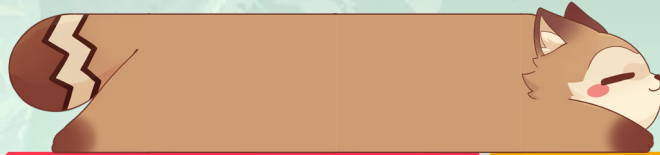
For Continuous R&D, Reduce administration, Increase publicity



Global X-legend



Strategic Planning



IP licensing

- Diversified collaboration
- Promoting IP brands
- Increase sales momentum

Short-term Connection game

- Developing new type of game
- Expanding the product's possibility

Long-term Connection game

- We are specialized in MMORPG



風之國度

Kingdom of the Wind



PC game Modes
Art Design authorization &
Joint development

Taiwan Version Release Date : 2018/12/04

Type : MMORPG

Version : TW/HK/JP



Mobile games
IP Agent

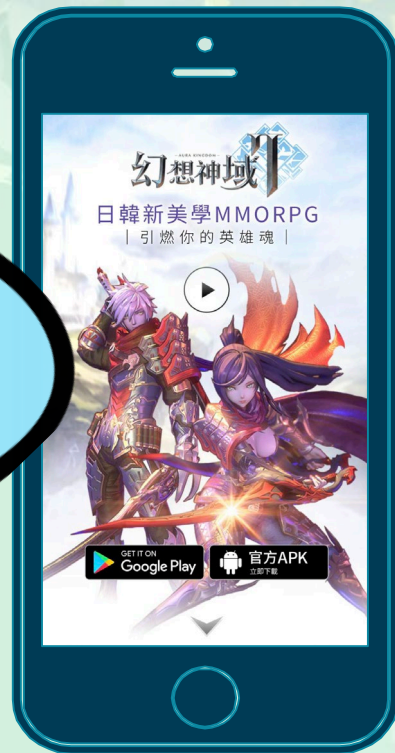
— AURA KINGDOM — 幻想神域 II



Taiwan Version Release Date : 2019/08/27

Type : MMORPG

Version : TW/HK/EN/JP



provide high quality
of classic IP

精靈樂章 Reborn

這樣的夥伴 沒問題嗎?!



Taiwan Version Release Date : 2021/03/02

Type : MMORPG

Version : TW/HK



provide high quality
of classic IP

X-LEGEND

Prospects



Competitive Advantage and Prospects





- ✓ Self-owned IP recreation and utilization
- ✓ Level-up R&D
- ✓ Provide high quality of service—lead to build a professional game brand



- ✓ Experience R&D Teams
- ✓ Innovative research and Diversified games development
- ✓ Cross-Border global localization and marketing skills

Schedule of Self-developed Projects



Project code	2021			
	Q1	Q2	Q3	Q4
	TW/HK			EN
	EN	TW/HK		JP



THANK YOU 

